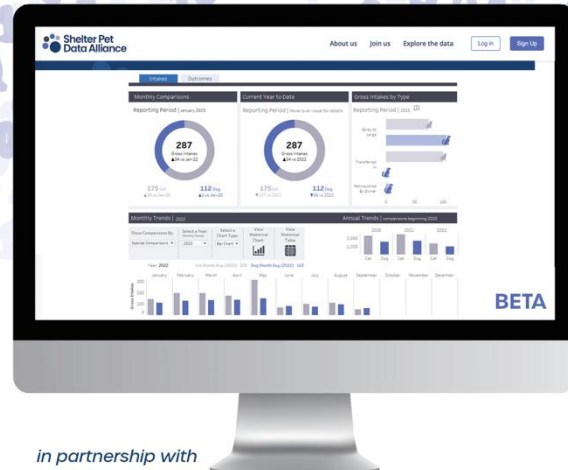


**Subject:** Instant Shelter Data ✨

**Preheader:** New resource: Aggregate, analyze, and retrieve animal shelter data with SPDA

Building strong  
relationships  
with your community  
starts with data  
transparency.



in partnership with



It's no secret that people are deeply invested in their pets, which are often a hot topic at city council meetings. As an attorney, you have the power to ensure municipal shelters have policies that benefit and protect those pets. Shelter Pet Data Alliance (SPDA) is here to help you craft those policies.

Best Friends Animal Society created SPDA as a tool to help thousands of animal welfare organizations make data-informed decisions for pets and their people. It can be a powerful tool for you, too, by:

1. **Streamlining the FOIA Process.** SPDA arms you with advanced data analytics and professional presentation tools to reduce the need for FOIA requests.
2. **Centralizing Shelter Data.** Our data tool eliminates the need to analyze information by placing a comprehensive data set at your fingertips.
3. **Revealing Industry Trends.** You will gain a deeper understanding of where your community stands compared to others through SPDA's customized reports that incorporate data from over 7,400 agencies nationwide.
4. **Encouraging Transparency.** SPDA enables organizations to post data on their website. That transparency in turn builds trust and support for legislative changes aimed at enhancing the well-being of pets.

**Button:** Learn more

**About Shelter Pet Data Alliance and share it with your animal shelter director to make an account. It's completely free!**

To learn more about how SPDA can help your community, visit our booth at the IMLA conference from September 27 to October 1, where we'll be showing live demos of the data tool. You can also meet some animals from Palm Springs Animal Shelter! Join us in making a meaningful impact on the health and safety of pets in your community.